

Table 2.1 Elements of Author's Craft and Genre Study

Narrative Texts	Informational Texts	Argumentative Texts
<p>Story Elements</p> <ul style="list-style-type: none"> ■ Point of view ■ Character ■ Narrator (reliable or unreliable) ■ Setting/scene ■ Dialogue <p>Plot Sequence</p> <ul style="list-style-type: none"> ■ Flashback/forward ■ Exposition ■ Conflict ■ Rising action ■ Climax ■ Falling action ■ Denouement <p>Literary Devices</p> <ul style="list-style-type: none"> ■ Imagery ■ Symbolism ■ Personification ■ Simile/metaphor ■ Onomatopoeia 	<p>General Format</p> <ul style="list-style-type: none"> ■ Introduction ■ Subheadings/sections ■ Conclusion <p>Organizational patterns</p> <ul style="list-style-type: none"> ■ Chronological ■ Problem/solution ■ Compare/contrast ■ Cause/effect ■ Pro/con <p>Details and examples</p> <ul style="list-style-type: none"> ■ Relevant facts ■ Extended definitions ■ Quotations or examples ■ Domain-specific vocabulary ■ Illustrations or graphics 	<p>Introduction</p> <p>Claim</p> <p>Evidence</p> <ul style="list-style-type: none"> ■ General knowledge ■ Historical facts ■ Quotations ■ Statistical data ■ Quotes from experts ■ Surveys ■ Primary source documents ■ Photos ■ Video clips ■ Journalistic media ■ Wikipedia <p>Warrant</p> <ul style="list-style-type: none"> ■ Reasoning for the evidence <p>Rebuttal and counterargument</p> <ul style="list-style-type: none"> ■ Acknowledging limitations <p>Conclusion</p>
Writing Strategies	Other Craft Strategies	Crafting Visuals
<p>General Features</p> <ul style="list-style-type: none"> ■ Titles ■ Sentence and paragraph formats ■ Employing transitions <p>Parts of speech</p> <ul style="list-style-type: none"> ■ Active verbs ■ Specific nouns ■ Conjunctions <p>Grammar and Usage</p> <ul style="list-style-type: none"> ■ Using punctuation for effect ■ Active vs. passive 	<ul style="list-style-type: none"> ■ Repetition or "recurring line" ■ Creating a "hot spot" ■ Getting playful with puns, idioms, allusions ■ Playing with time ■ Binoculars ■ Thoughtshots ■ Snapshots ■ Digging potatoes 	<p>Types</p> <ul style="list-style-type: none"> ■ Diagrams ■ Maps ■ Graphs ■ Illustrations <p>Features</p> <ul style="list-style-type: none"> ■ Perspective ■ Background ■ Movement ■ Details ■ Light/dark ■ Size and shape ■ Exaggerated features ■ Color and tone